

# Webster Athens Facebook Privacy Notice

IN COMPLIANCE WITH THE GENERAL DATA PRIVACY REGULATION (GDPR)

*Effective Date: [May 25, 2018]*

We at Webster University (“Webster”, “we”, “our”, “us”) understand that privacy is important to you. Webster University wants you to know that we respect your privacy and that we are committed to safeguarding your personal information (“Personal Information”). This is why we want to provide you with a clear picture of how your personal information is collected and processed as a result of your interactions with our Facebook Fan Page. If you have any questions regarding this Privacy Notice or any of our related privacy policies, please do not hesitate to contact our GDPR Privacy Manager by phone at +30-211-990-5305 or email: [mazarakist@webster.edu](mailto:mazarakist@webster.edu).

## Scope of the Notice

We want to interact and communicate with you using the platforms that are the most convenient for you. This is why we use the technical platform and services of Facebook (provider Europe: Facebook Ireland Limited., 4 Grand Canal Square, Dublin 2, Ireland). This Privacy Notice applies to the collection, use, and retention (“processing”) of Personal Information collected via the use of our Facebook page, including any information transferred outside of the EEA or Switzerland, which identifies, or can be used by us or on our behalf to identify, an individual (“Personal Information”).

## How your Information is Collected and Processed

If you use our Facebook page and its features, Facebook u. a collects your IP address and other information in the form of cookies on your PC. Cookies are tiny files that are downloaded to your device in order to improve your experience. This information is used by Facebook to provide us as the operator of the Facebook page with anonymous statistical information on the use of our Facebook page. The data collected about you in this context will be processed by Facebook and, where appropriate, transferred to countries outside the European Union. What information Facebook receives and how it is used, Facebook describes in its privacy policy (“Data Policy”). There you will also find information about the settings for advertisements. The privacy policy of Facebook is available at the following link: <https://www.facebook.com/privacy/explanation>. Facebook’s cookie policy can also be found at: <https://www.facebook.com/policies/cookies/>.

## The Legal Bases for Processing Your Personal Information

Our legal basis for processing the information collected via our Fan Page, namely the anonymous statistical information on the use of our Facebook page that we receive from Facebook, is a justified legitimate interest pursuant to Article 6 (1) (1) (f) GDPR. For information on Facebook’s legal basis for collecting your information, please see their privacy policy at: <https://www.facebook.com/policy.php>.

## How to Disable Cookies

If you are currently logged in as a user on Facebook, there is a cookie with your Facebook ID on your device. As a result, Facebook is able to understand that you visited our Facebook page and how you used it. In addition Facebook can collect information about websites you visit via webpages with integrated Facebook buttons and plugins. Based on this information, Facebook can tailor the content and advertising to suit you.

If you want to avoid this, you should log out of Facebook and deactivate the “stay logged-in” feature on your device. In addition you should deactivate cookies on your browser (see help on your browser for more information on how to do this).

You can also adjust what information Facebook collects about you through your Facebook Account Privacy Settings and Ad settings.

## Your rights with respect to your personal information

Under the General Data Protection Regulation (GDPR), you may have the following rights:

- To obtain access to the Personal Information that we hold about you;
- To object on grounds relating to your particular situation to our processing activities where you feel they have a disproportionate impact on your interests, rights, and freedoms;
- If you believe that the Personal Information we possess is, or has become, incorrect or is incomplete, you may request to review, revise, correct, or update any of the Personal Information we may have about you free of charge;
- To restrict the processing activities related to your Personal Information (and, where our processing is based on your consent, you may withdraw that consent, without affecting the lawfulness of our processing based on consent before its withdrawal);
- To have your Personal Information erased;
- To have Personal Information, which you have voluntarily provided to us, produced in a structured, commonly used, and machine-readable format, including for the purpose of transmitting it to another party; and
- To require us not to send you marketing communication.

Please note that the above individual rights are not absolute, and we may be entitled to refuse requests where certain exceptions apply.

If you have any questions about your rights regarding your Personal Information, please simply write to us at the address provided in our Contact Information below, where you may initiate a request to access, reject, correct, restrict, or erase your Personal Information, or where you may initiate a request for transfer of your Personal Information or initiate a request that we refrain from sending you marketing information. For more information on exercising your rights with regards to the information that Facebook collects about you, please see their privacy policy at: <https://www.facebook.com/policy.php>.

## Protection of Your Personal Information

Webster Athens takes reasonable and appropriate measures to protect Personal Data from loss, misuse, unauthorized access, disclosure, alteration, and destruction, taking into due account the risks involved in the processing and the nature of the Personal Data.

## Revisions to this privacy notice

Webster reserves the right, at our sole discretion, to change, modify, add, remove, or otherwise revise portions of our policies and this Privacy Notice at any time, consistent with the requirements of applicable law. When we do, we will post the revision(s) on our website. If we change the Privacy Notice in a material way, we will provide appropriate notice to you. The “Effective Date” at the top of this Privacy Notice reflects the date of the most recent revisions. We encourage you to periodically review this link for the latest information on our privacy practices.

## Our contact information

If you have questions about our University Privacy Statement, this Privacy Notice, our privacy practices, or any other aspect of your privacy and the security of your personal information, please contact our GDPR Privacy Manager by phone: +30-211-990-5305 or email: [mazarakist@webster.edu](mailto:mazarakist@webster.edu). You may also write to us at:

### **Webster Athens – GDPR Privacy Manager**

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